

## DTM BROADCASTERS 2010

### SUMMARY

COVERAGE	COUNTRIES	TV-STATIONS
LIVE / RE-LIVE	104	37° / 113
Highlights / News	107	23° / 139
News Agencies	Worldwide / Europe	2
Global Networks & Magazines	Pan-European / Worldwide	5

\* The first figure indicates the total count when TV stations with international coverage are counted as a single broadcaster.

### EUROPE

COVERAGE	COUNTRIES	TV-STATIONS
LIVE / RE-LIVE	37	17° / 38
Highlights / News	8	15° / 18

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Armenia	Auto plus	LIVE	Cable, Satellite (Pay)
Austria	ORF 1	Highlights	Terr., Cable, Satellite (Free)
	Servus TV	News	Terr., Cable, Satellite (Free)
	SKY / Motorvision	News	Cable, Satellite (Pay)
Azerbaijan	Auto plus	LIVE	Cable, Satellite (Pay)
Belarus	Auto plus	LIVE	Cable, Satellite (Pay)
Belgium	The Car Channel	LIVE	Cable, Satellite (Pay)
Bosnia	TV ARENA SPORT	LIVE	Cable, Satellite (Pay)
Croatia	TV ARENA SPORT	LIVE	Cable, Satellite (Pay)
Cyprus	Lumiere TV	LIVE	Cable (Pay)
Czech Republic	Sport 5	LIVE	Cable, Satellite (Pay)
Denmark	Canal +	LIVE	Cable, Satellite (Pay)
Estonia	Auto plus	LIVE	Cable, Satellite (Pay)
Finland	Canal +	LIVE	Cable, Satellite (Pay)
France	Orange Sport	LIVE	Cable, IPTV (Pay)
Georgia	Auto plus	LIVE	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Germany	ARD	LIVE	Terr., Cable, Satellite (Free)
	Sport 1	Highlights	Terr., Cable, Satellite (Free)
	D-MAX	Highlights	Terr., Cable, Satellite (Free)
	n-tv	Highlights	Terr., Cable, Satellite (Free)
	Servus TV	News	Terr., Cable, Satellite (Free)
	RTL	News	Cable, Satellite (Free)
	Sky / Motorvision	News	Cable, Satellite (Pay)
	Audi.tv	News	Online
Greece	OTE Conn-X TV	LIVE	Cable, Satellite (Pay)
	Teleasty	Highlights	Terrestrial, Cable (Free)
Hungary	IKO SportKlub	under discussion	Cable, Satellite (Pay)
Israel	ESPN	Highlights	Cable, Satellite (Pay)
Italy	Servus TV	News	Terr., Cable, Satellite (Free)
Kazakhstan	Auto plus	LIVE	Cable, Satellite (Pay)
Kyrgyzstan	Auto plus	LIVE	Cable, Satellite (Pay)
Latvia	Auto plus	LIVE	Cable, Satellite (Pay)
Lithuania	Auto plus	LIVE	Cable, Satellite (Pay)
Macedonia	TV ARENA SPORT	LIVE	Cable, Satellite (Pay)
Moldova	Auto plus	LIVE	Cable, Satellite (Pay)
Montenegro	TV ARENA SPORT	LIVE	Cable, Satellite (Pay)
Netherlandes	The Car Channel	LIVE	Cable, Satellite (Pay)
Norway	Canal +	LIVE	Cable, Satellite (Pay)
Poland	IKO SportKlub	under discussion	Cable, Satellite (Pay)
Portugal	Sport TV	LIVE	Cable, Satellite (Pay)
Romania	IKO SportKlub	under discussion	Cable, Satellite (Pay)
Russia	Auto plus	LIVE	Cable, Satellite (Pay)
Serbia	TV ARENA SPORT	LIVE	Cable, Satellite (Pay)
Slovakia	Sport 5	LIVE	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Slovenia	SPORT TV	LIVE	Cable, Satellite (Pay)
Spain	La10	LIVE	Terr., Cable, Satellite (Free)
	Canal 9	News	Terr., Cable, Satellite (Free)
	TV3 Catalunya	News	Terr., Cable, Satellite (Free)
	Telecinco	News	Terr., Cable, Satellite (Free)
Sweden	Canal +	LIVE	Cable, Satellite (Pay)
Switzerland	SSF	LIVE	Cable (Pay)
	Teleclub / Motorvision	News	Cable, Satellite (Pay)
Tajikistan	Auto plus	LIVE	Cable, Satellite (Pay)
Turkey	ntv plus	under discussion	Cable, Satellite (Pay)
Turkmenistan	Auto plus	LIVE	Cable, Satellite (Pay)
Ukraine	Auto plus	LIVE	Cable, Satellite (Pay)
	1st Automotive Channel	LIVE	Satellite (Pay)
United Kingdom	ESPN	LIVE	Cable, Satellite (Pay)
	Sky Sports	Highlights	Cable, Satellite (Pay)
Uzbekistan	Auto plus	LIVE	Cable, Satellite (Pay)

### ASIA-PACIFIC

COVERAGE	COUNTRIES	TV-STATIONS
LIVE / RE-LIVE	2	3
Highlights / News	8	3° / 8

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Australia	Fuel / FOX	Highlights	Cable, Satellite (Pay)
Bangladesh	ESPN Star Sports	Highlights	Satellite (Free)
China	CCTV 5	LIVE	Terr., Satellite (Free)
China	SINA	LIVE	Online
Hong Kong	Brilliant Culture Group	under discussion	tba.
India	ESPN Star Sports	Highlights	Satellite (Free)
Indonesia	Indovision	LIVE	Satellite (Pay)
Japan	J-Sports BC	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Macau	Brilliant Culture Group	under discussion	tba.
Maldives	ESPN Star Sport	Highlights	Satellite (Free)
Nepal	ESPN Star Sports	Highlights	Satellite (Free)
Pakistan	ESPN Star Sports	Highlights	Satellite (Free)
Singapore	Brilliant Culture Group	under discussion	tba.
Sri Lanka	ESPN Star Sports	Highlights	Satellite (Free)
Taiwan	Brilliant Culture Group	under discussion	tba.

### AFRICA & MIDDLE EAST

COVERAGE	COUNTRIES	TV-STATIONS
LIVE / RE-LIVE	37	14° / 43
Highlights / News	63	2° / 63

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Algeria	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Angola	Sport TV	LIVE	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Bahrain	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Benin	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Botswana	GBC TV	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Burkina Faso	ESPN	Highlights	Cable, Satellite (Pay)
Burundi	ESPN	Highlights	Cable, Satellite (Pay)
Cameroon	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Central Africa	ESPN	Highlights	Cable, Satellite (Pay)
Comores	ESPN	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Egypt	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Dschibuti	ESPN	Highlights	Cable, Satellite (Pay)
Equat. Guinea	ESPN	Highlights	Cable, Satellite (Pay)
Eritrea	ESPN	Highlights	Cable, Satellite (Pay)
Ethiopia	ESPN	Highlights	Cable, Satellite (Pay)
Gaboon	ESPN	Highlights	Cable, Satellite (Pay)
Guinea-Bissau	ESPN	Highlights	Cable, Satellite (Pay)
Gambia	ESPN	Highlights	Cable, Satellite (Pay)
Ghana	Metro TV	LIVE	Satellite (Pay)
	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Guinea	ESPN	Highlights	Cable, Satellite (Pay)
Ivory Coast	ESPN	Highlights	Cable, Satellite (Pay)
Iran	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Iraq	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Jordan	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Kenya	Zuku TV	LIVE	Satellite (Pay)
	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Kongo	ESPN	Highlights	Cable, Satellite (Pay)
Kuwait	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Lebanon	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Lybia	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Madagascar	ESPN	Highlights	Cable, Satellite (Pay)
Malawi	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Mali	ESPN	Highlights	Cable, Satellite (Pay)
Mauritius	MBC	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Mayotte	ESPN	Highlights	Cable, Satellite (Pay)
Morocco	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Mozambique	Sport TV	LIVE	Cable, Satellite (Pay)
	STV	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Namibia	One Africa TV	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Niger	ESPN	Highlights	Cable, Satellite (Pay)
Nigeria	Daarsat	LIVE	Satellite (Pay)
	HiSports	LIVE	Satellite (Pay)
	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Oman	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Palestine	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Qatar	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Reunion	ESPN	Highlights	Cable, Satellite (Pay)
Rwanda	Star	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Sambia	ESPN	Highlights	Cable, Satellite (Pay)
Saudi-Arabia	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Sao Tome	ESPN	Highlights	Cable, Satellite (Pay)
Senegal	ESPN	Highlights	Cable, Satellite (Pay)
Seychelles	ESPN	Highlights	Cable, Satellite (Pay)
Sierra Leone	ESPN	Highlights	Cable, Satellite (Pay)
Simbabwe	ESPN	Highlights	Cable, Satellite (Pay)
South Africa	ESPN	Highlights	Cable, Satellite (Pay)
St. Helen	ESPN	Highlights	Cable, Satellite (Pay)
Sudan	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Swasiland	ESPN	Highlights	Cable, Satellite (Pay)
Syria	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Tanzania	My TV Africa	LIVE	Satellite (Pay)
	Star TV	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Togo	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Tunisia	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Togo	My TV Africa	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
U.A.E	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Uganda	Sports TV	LIVE	Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Yemen	Dubai Sports Channel	LIVE	Cable, Satellite (Free)
	ESPN Middle East	Highlights	Cable, Satellite (Pay)
Zambia	My TV Africa	LIVE	Satellite (Pay)
Zimbabwe	My TV Africa	LIVE	Satellite (Pay)

## THE AMERICAS

COVERAGE	COUNTRIES	TV-STATIONS
LIVE / RE-LIVE	28	3° / 29
Highlights / News	28	3° / 50

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
---------	------------	----------	--------------

Argentina	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Bahamas	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)

Bolivia	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Brazil	Band Sports	LIVE	Cable, Satellite (Pay)
	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Canada	SPEED2	LIVE	Online
	SPEED TV	Highlights	Cable, Satellite (Pay)

Chile	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Colombia	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Costa Rica	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

Cuba	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Curazao	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Domenican Rep.	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Ecuador	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
El Salvador	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Guatemala	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Guyana	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Haiti	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
Honduras/Belize	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Jamaika	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
Mexico	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

COUNTRY	TV-STATION	COVERAGE	TRANSMISSION
Nicaragua	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Panama	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Paraguay	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Peru	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Puerto Rico	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Trinidad & Tobago	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
USA	SPEED2	LIVE	Online
	SPEED TV	Highlights	Cable, Satellite (Pay)
Uruguay	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)
Venezuela	Speed Latin America	RE-LIVE	Cable, Satellite (Pay)
	Speed Latin America / Powersport	Highlights	Cable, Satellite (Pay)
	ESPN	Highlights	Cable, Satellite (Pay)

### NEWS AGENCIES

TERRITORY	NEWS AGENCY	COVERAGE
Worldwide	SNTV	News
Europe	EBU	News

### GLOBAL NETWORKS & MAGAZINES

TERRITORY	NETWORKS & MAGAZINES	COVERAGE
Europe	Eurosport	News
Worldwide	Deutsche Welle	News
Worldwide	MOBIL 1 - The Grid	Highlights
Worldwide	Greenlight (Motorsport Mundial, Max Power, Planet Sport)	Highlights
Worldwide	Inside Racing	Highlights